

Advertising Pricing

ONLINE MEDIUMS

Use Banners, Skyscrapers, Towers, Buttons and Custom Pages and other listings to promote your message to our online audience of life science professionals.

eNEWSLETTERS

Advertise in BioSpace's targeted eNewsletters and reach over 325,000 registered users.

- Daily eNewsletters (GenePool, Deals & Dollars, Clinical Focus): \$1495/day
- Weekly eNewsletters (Career Insider): \$2495/week

CORPORATE PROFILE

Join the BioSpace network of over 10,000 companies with a detailed online description including contact information, development pipeline, key management and links to web page and company-related news articles.

- Start-Up: \$1,495/year
- Standard: \$2,495/year

HOTBED COMMUNITIES

Have your company's logo and corporate facility hand-painted on a world-renowned BioSpace Hotbed Map. Each map, featuring a different region-specific industry hot spot, is enhanced through full integration of a variety of dynamic and functional online components on BioSpace.com. Call for pricing.

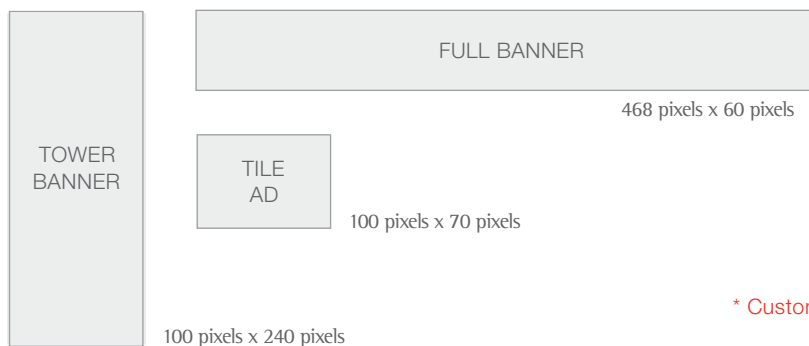
ADVERTISE ON BIOSPACE TO

- Increase product awareness
- Promote your company's services to the life science industry
- Advertise an event or conference
- Attract investment
- Recruit talent
- In/out license technologies

ONLINE ADVERTISING RATES*

	Home Page	Career Center	Breaking News	Search	Page For Investors	Other Pages	Run Of Site
TOWER	\$2,495	\$2,995	\$2,495	\$2,495	\$2,495	NA	NA
FULL	\$1,995	\$2,995	\$1,995	\$1,995	\$1,995	\$1,995	\$1,995
TILE	NA	\$1,995	\$1,995	\$1,495	\$1,495	\$1,495	NA

SPECS



* Custom Sponsorship and Package Rates are also available.

* Agencies Receive a 15% discount